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A Radical New Approach to Eating Healthy—Add Years to Your Life with Whole Grains

THE WHOLE GRAIN DIET MIRACLE

By Dr. Lisa Hark and Dr. Darwin Deen

Recent studies conclude that whole grains can boost weight loss, lower blood pressure, reduce risk of diabetes and cancer, and increase overall heart health. With new medical research touting the benefits of whole grains coming out every day, why are so many Americans still in the dark?

Dr. Lisa Hark and Dr. Darwin Deen promise to change all that with the spring publication of ***THE WHOLE GRAIN DIET MIRACLE*** (DK Publishing, April 24, 2006, \$24.95)—a revolutionary new book that fills the information void with scientific facts, easy-to-understand overviews of the 16 miracle grains, a 2-week jumpstart menu, 4-week whole grain diet, and fifty delicious recipes. It's a sensible eating plan that promotes better health without deprivation. Instead of telling readers to stop eating a whole category of foods, Drs. Hark and Deen encourage them to eat MORE whole grains. And with so many delicious whole grain options available, ***THE WHOLE GRAIN DIET MIRACLE*** offers a pain-free way to improve overall health, lose weight, and stave off disease. While many diet plans have been telling dieters to stop eating the “white stuff,” none have offered much in the way of whole grain options. In ***THE WHOLE GRAIN DIET MIRACLE***, Dr. Hark and Dr. Deen encourage experimentation with the more exotic (but still readily available) grains like amaranth, quinoa, and millet. Basic cooking instructions and simple recipes help even the most skittish cook take the whole grain plunge.

A study released this January from the Whole Grains Council shows that 68% of Americans are unaware that they should be eating three daily servings of whole grains. Another 47% surveyed were looking for practical ways to incorporate whole grains into their everyday diets. As public consciousness about the benefits of whole grains grows, people are seeking answers to their most basic questions about whole grains: What are they? Where are they found? What will they do to my body? How much do I need to eat to get the health benefits? Are whole grains “good carbs”? Aren't carbs bad? ***THE WHOLE GRAIN DIET MIRACLE*** answers all of these questions—and goes a step further by providing readers with a plan that will ease them into a new healthy diet abundant with interesting and delicious whole grains. With Dr. Hark's help, readers will find it easy to fit in the three servings of whole grains recommended by the 2005 *U.S. Dietary Guidelines*.

Over 600 new products containing whole grains were introduced by food companies in 2005—a sure sign that the whole grain revolution is upon us. With ***THE WHOLE GRAIN DIET MIRACLE***, readers will be armed and ready with the most up-to-date, reliable, and complete information about the real miracle of whole grains.

THE WHOLE GRAIN DIET MIRACLE

By Dr. Lisa Hark and Dr. Darwin Deen

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ABOUT THE AUTHORS

Dr. Lisa Hark is a renowned medical nutritionist with over 20 years experience in nutrition counseling. As Director of the Nutrition Education and Prevention Program at the University of Pennsylvania School of Medicine, she is a leading nutrition educator for medical students and doctors. Starting this spring, Dr. Hark will star in TLC's newest reality series, "Honey, We're Killing the Kids," where she'll give nutrition-makeovers to families across America. Dr. Hark is a mother of two and lives in Philadelphia, PA.

Dr. Darwin Deen is a family doctor and award-winning nutrition educator. He is Director of Undergraduate Medical Student Education for the Department of Family and Social Science Medicine at the Albert Einstein College of Medicine, where he teaches medical students and doctors in training how to help their patients improve their diets and make lasting changes to their lifestyle. Dr. Deen has practiced and taught family medicine in New York for over 30 years.

**Dr. Lisa Hark and Dr. Darwin Deen are both available for interview.
Contact Rachel Kempster at 646-674-4051 for more information.**

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